



Digital skills for town centre retailers

Key benefits for retailers:

Increased profitability

Promoting your business effectively using social media

Understand Facebook, Twitter, Instagram etc.

Increased discoverability of your business

Course delivery:

Four session training course. 15 places for retailers available at each location, followed by a 1 to 1 session for your business

Training locations:

The White Hart, 82 Market Street, Ashby de la Zouch 10am – 1pm
(5 June, 12 June, 19 June and 3 July 2018)

or

The Marlene Reid Centre, 85 Belvoir Road, Coalville 6pm – 9pm
(5 June, 12 June, 20 June and 4 July 2018)

To check availability and to book your place on the course, please contact

Xav@ClockworkCity.co.uk or call Xav on 07920 884231

The course is being delivered on behalf of North West Leicestershire District Council and Ashby Town Council for the first 15 retailers to sign up in each location



Funded by:

